

FOCAL POINT

Seize the Day

I bet you were wondering what I meant by that. Actually, it is the motto of the USS Mitscher, a guided missile destroyer in the U.S. Navy. Mitscher is the seventh ship of the Arleigh Burke class of Aegis guided missile destroyers. She is an all-steel ship with four General Electric gas turbine propulsion and contains the Aegis combat systems as well as a very impressive amount of radar and technology systems. She is named to honor Admiral Marc A. Mitscher (1887-1947), who was a famed naval aviator and World War II aircraft carrier task group commander. The USS Mitscher was commissioned on December 10, 1994 and is stationed in Norfolk, Virginia. She is 505 feet long and 67 feet wide and boy is she fast – she can do 30+knots.



MAYOR'S MESSAGE

MAYOR MAHER MASO

The Mitscher can carry Tomahawks, Harpoons and other missiles, an MK 45 5"/54 caliber lightweight gun and two Phalanx guns and MK 46 torpedoes as well as other mounted weapons. So, by now, you are asking yourself "why is the Mayor talking about a Navy Destroyer?" Well, I was invited to join the crew of the Mitscher in Norfolk for some exercises at sea as part of the Leaders to Sea program. Frisco's very own Rear Admiral Ken Carodine, USN Deputy Commander, Navy Warfare Development Command, invited me to experience the hard work and dedication of our military.

Of course, I was a little bit apprehensive about going to sea in a destroyer, but it didn't take me long to become excited about the opportunity to see our active-duty and reserve sailors serving our country. I also thought about what a great opportunity it would be to come back home and write to all of you about my experience with our Navy.

The flight out to Norfolk, Virginia was uneventful except for the fact that, as I flew in, I had a great view of the Norfolk area. The Chesapeake Bay Bridge tunnels were very visible from the air and the architecture was very impressive.

The day out to sea started early in the morning with a designated meeting at 06:15 at the Tour and Info office at Norfolk Naval Station Gate 5. A pretty early start, but that was okay as I'm used to getting up early, or going to bed late, depending on what I have that day! That is where I first met Lt. J.G. Ryan Benitez, Strike Officer/Public Affairs aboard the Mitscher. Now, I had been communicating with Lt. Benitez for a week or so, but this was my first surprise. Ryan Benitez is a very young, petite lady. I found out very quickly that I shouldn't associate young and lady with how professional and competent someone is at handling some very technical and powerful equipment!

So our group, which included Frisco residents Jim Janicki, President & CEO of Ignite Technologies and Charles Jones with Wells Fargo as well as few other guests from around the country, made small talk as we

See **MAYOR**, page 2



**FRISCO DISCOVERY CENTER
GRAND OPENING
SATURDAY, OCT. 2
10 A.M. TO 6 P.M.**

"The most beautiful thing we can experience is the mysterious. It is the source of all art and science."

– Albert Einstein

Frisco Discovery Center ready to celebrate grand opening

BY DANA BAIRD

DIRECTOR OF COMMUNICATIONS AND MEDIA RELATIONS

What was once stark, warehouse space is now a colorful playground for the mind and soul. On October 2, the new Frisco Discover Center (FDC) will open its doors to children everywhere – and those considered 'a child at heart'. This grand opening, from 10 a.m. to 6 p.m., is free to the public. A ribbon cutting is scheduled for 1 p.m. Live entertainment by Eddie Coker will follow.

Located at 8004 Dallas Parkway, just south of Cotton Gin Road, the big, bright 'Frisco red' façade is an inviting, curious sight. Once inside, you will discover the new Frisco Black Box Theatre, Frisco Art Gallery and permanent home of Sci Tech Discovery Center.

"It will give families and indi-

viduals an opportunity to come to one location where they can experience both a performance and then go across the hallway and experience some hands on science," said Sharon Roland, Director of Development, Frisco Association of the Arts (FAA) as well as operations manager for Frisco Discovery Center.

This warehouse turned wonder has a history of 'imagineers', so to speak. Longtime Frisco residents remember the facility as the former 'Beal Aerospace', which developed specialty rockets but ceased operations in 2000. The Frisco Independent School District (FISD) was first to consider purchasing the property, but it was later bought by the City of Frisco's Community Development Corporation for \$9 million dollars. Since 2001, CFS (Convenience Food Systems) has been the anchor tenant of the 150,000

square foot warehouse. When CFS downsized operations, it reduced its square footage and returned 50,000 square feet of space to the Community Development Corporation (CDC). The open space would allow the CDC to 'literally' open doors for both the Frisco Association for the Arts and Sci Tech Discovery Center.

"The CDC had space available to convert into something that would benefit the residents of Frisco as well as draw people from all over North Texas," said Hunt Reifschneider, President, Frisco Community Development Corporation. "While we did not set out initially to combine these two areas (art and science), we believe this combination will work extremely well here in Frisco."

FAA has been leasing 1,600

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HOW TO REACH US

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Municipal Parking Garage project on schedule

Construction of the Municipal Parking Garage behind Frisco Public Library and Frisco City Hall is moving along as scheduled. The garage should be complete sometime in December. The picture shows workers in September completing the steel frame that will be part of the elevator shaft.

All five levels are built, and crews are now working to finish out the garage with electrical, lighting and to complete the façade. Much of the

building will have a limestone exterior to compliment the George A. Purefoy Municipal Center.

The complete garage will have 574 parking spaces.

The road directly behind the library and city hall remains one-way. Residents and other library patrons should drive west to east to access the drive way to the utility payment and book drop-off. For complete details of the project go online to FriscoTexas.gov/garage.



MAYOR

Continued from page 1

waited to load up into the van. The first thing I noticed was the long-line of cars going into the base at that early hour. The sentries were cautious as they checked each vehicle. I was told that this was a normal routine, that traffic is at a standstill for several hours as the civilian workers and other visitors to the base start the workday. We loaded up into a van and made our way to the ship. Again, as I was to learn a little later, she would have no problem guiding the destroyer out to sea!

The ride in was very impressive as I had never visited a naval base. Navy ships of different sizes and shapes were lined up at the piers with various levels of activity taking place around them. It was a serious, choreographed dance with everyone focused on the job at hand. After going through another security checkpoint, we pulled right up to the ship and came aboard. I was in awe of speed of the work and strict attention to the job at hand as the crew prepared to leave. We were escorted to the officer conference room/lunch room where LTJG Benitez gave us a rundown of what was planned for us, offered us some coffee and breakfast and then escorted us to our sleeping quarters.

The first thing I learned, which was also a surprise to me, is that our military men and women actually pay for their food, even while on the ship! This was normal to them and the food is deducted from their pay, but as a civilian, I was not aware of this policy. I also quickly learned that the Mitscher was designed to operate with approximately 300 sailors and only had approximately 225 currently on-board. I didn't ask too many questions about why,

but my guess is that budget allocated from Washington is simply not enough fill all the needed positions. While I do not know what the schedule would be like if it was fully manned, I could see that our men and women worked long hours keeping the ship ready for battle. If a problem arose during their regular shift, they stayed until it was resolved. That made for little sleep for many of them.

After some preparation, the ship headed out to sea and we were allowed on the bridge to watch as it was directed out by a pilot and tugboats. After a short distance, it was allowed to proceed under its own power. I cannot possibly put into words the professionalism and seriousness of the men and women on this ship when it was time to get underway. Watching the skills of those in the bridge and how they worked as a team made me proud to know that we have a military that is the most skilled in the world.

While I wish I could write about every experience I had on the Destroyer, I do not have the room in this article. I was able to completely tour the ship and the missile systems as well as the engine rooms and propulsion systems. In every area, I could see over and over again the training that our country has invested in the men and women on that ship.

I also watched the ship become "active" with the test firing of the Phalanx and the 5 inch gun. Again, everyone had a role and knew exactly what needed to happen. The 5 inch gun misfired several times, but the captain and the crew were not about to go to bed until the problem was identified and the gun was fired! All of us went to our sleeping quarters and just as I was about to fall asleep, I thought I heard something about the 5 inch gun, so went back up to the bridge. Sure enough, the crew was still hard at work and were about to try again. I don't think any of the others with me heard it, or were already asleep, so I

found myself among the crew anxiously waiting to see if it would fire. The sound of that 5 inch being fired was amazing as I was close by as the muzzle lit up when it ignited! Of course, the crew and I were wearing our hearing protection.

In closing, it was an honor for me to represent our citizens and city on board the USS Mitscher. I was very proud to have been included in the program and I especially enjoyed the many conversations with the crew. I was able to listen to the crew members share their stories and talk about their spouses, children and families. Many of them were life-long Navy personnel and I was able to hear what their plans were when they retired. I received a special appreciation of the men and women who serve our country, guaranty our freedom and protect our lives. They have hardships like many of us – where their children will go to college and how to pay for it, how to maintain their homes, watching their kids play sports and the list goes on. However, when duty calls, they are focused on serving our country. While they want to watch their kids play sports, most of the time they can't. While their home may need maintenance, it will just have to wait. Those special moments in their children's lives are often missed while they are at sea, ever vigilant from those who want to do us harm. Ultimately, they also know that they are willing to give up their life to protect our freedom. Think about that for a moment – they are away from their families, many times in strange lands with little rest and they know that at any moment, they may be called upon to make the ultimate sacrifice. As we go about our lives in Frisco, please remember that and continue to support our troops and sincerely thank them for the sacrifices they are making.

Regards,
Mayor Maher Maso

NOTE ABOUT THE FY 2011 Budget

The October edition of Focal Point was printed before the Frisco City Council vote on September 21 to adopt the FY 2011 budget. For information about next year's budget please go to the homepage of FriscoTexas.gov.

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CONVENTION & VISITORS BUREAU:
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ECONOMIC DEVELOPMENT CORPORATION:
Twitter.com/FriscoTXEDC
FRISCOGREENLIVING.COM:
Twitter.com/FriscoGreen



HAVE A QUESTION?

Find answers about city information fast, at FriscoTexas.gov!

Looking for detailed information about a City of Frisco service, program or event? Check out FriscoTexas.gov, your complete guide to the city government. Look for the latest alerts and press releases on the home page, or sign up to receive City of Frisco news to your email address. Go to the home page and click on 'E-News' to subscribe.

Watch the Frisco Television Network (FTVN) live, 24-hours a day -- including Frisco City Council meetings -- online. Go to FriscoTexas.gov/ftvn. Live city council meetings air the first and third Tuesdays of the month, beginning at approximately 6:30 p.m. You can also select 'video on demand' to watch FTVN programming like PSAs and the Mayor's Corner.

FOLLOW US ON TWITTER!

Spread the word: New open house activities added to this year's Lone Star Storytelling Festival

It is often said that everything is bigger in Texas. That is true even when it comes to the tall tales. Whatever your age, come experience the power and artistry of stories told by some of the nation's best storytellers at the Lone Star Storytelling Festival on October 8 and 9.

The Frisco Public Library Foundation presents two days and two nights of top-notch tale telling and family fun at the Frisco Public Library located at the George A. Purefoy Municipal Center, 6101 Frisco Square Blvd.

New to the festival this year is the addition of a library open house where visitors can sample the many programs and resources offered at Frisco Public Library. There will be activities and programs for everyone from adults to small children.

The open house runs from 10:30 a.m. to 5 p.m., Saturday, October 9. The fun includes a varied slate of events including, e-book downloading demos, resume reviews with Texas Workforce Solutions, puppet shows, reader's theater and story times for kids, as well as arts and crafts for all ages just to name a few of the activities.

The fun begins Friday night with a Favorite Stories concert featuring all four of our nationally acclaimed, award-winning storytellers and continues Saturday with daytime concerts suitable for families and evening concerts for adults and children 10 and older.

"We are ecstatic about our lineup of tellers this year," says Mayra Diaz, Lone Star Storytelling Festival producer. "This is a brand of entertainment that not many people know about, and we are pleased to be able to bring such original, professional entertainment to Frisco."

This year's tellers include funnyman Willy Claflin. Whether you are old enough to remember the Smothers Brothers or young enough to worry about monsters under the bed, you will enjoy Willy's brand of humor. This Harvard educated storyteller is known for his love of stories and the absurd. As a classroom teacher

in the 70's, he developed puppet characters as part of his creative curriculum. Maynard Moose is still with him today, helping him tell hilarious fractured fairy tales and more.

Willy has been featured at national and regional storytelling festivals and has won numerous awards for his recordings, including the Parent's Choice Gold Award and the American Library Association's award for notable children's recordings.

Also in the lineup is David Novak, one of the nation's leading performers in the craft of storytelling and a former master storyteller for the Disney Institute in Orlando, Florida. He comes to the storytelling stage with a background in theater arts, clowning, creative dramatics, playwriting and directing. He is an expert in the art of mime and is known for magically turning everyday objects into tools for telling tales. Smithsonian Magazine describes him as, "a gifted teller who enhances his stories with a bag of tricks."

Sue Roseberry, also performing at this year's festival, brings characters to life from childhood memories and pages of books. Her performances mix inspirational stories and music to the delight of all ages. She has written more than 200 musical pieces and is a recorded Gospel singer. She has performed at the National Storytelling Festival in Jonesborough, Tennessee.

Antonio Sacre, an internationally touring storyteller, writer, and solo performance artist based in Los Angeles, has been featured at the Kennedy Center, the National Storytelling Festival and festivals worldwide. He has three books published, and his recordings have won numerous awards, including the American Library Association Notable Recipient Award and the Parent's Choice Gold Award. He draws from an extensive repertoire that includes folk tales, myths and legends from Spanish speaking countries, especially Mexico.

Frisco Public Library helps keep the art of storytelling alive by teaching area students the craft in a series of extensive training ses-

sions. Auditions are held each spring, and the cream of the crop is chosen to train and then to perform with the professional storytellers. "We have 17 kids who have been training hard to take the stage,"

Diaz says. "We are fortunate to have librarians on staff who are professional storytellers themselves who get amazing results. We have had student tellers go on to national storytelling festivals."

The Lone Star Storytelling Festival is a fundraiser that benefits the Frisco Public Library. For more information about the festival and open house, visit LoneStarStories.org.



LONE★STAR Storytelling Festival

Fri-Sat,
October 8 & 9

City Hall & Frisco Public Library
at Frisco Square

TICKETS 972.292.5669
WWW.LONESTARSTORIES.ORG

Main Events

Friday, Oct. 8

8:00 pm Favorite Stories

Preshow Music of Len Barnett & Company

Saturday, Oct. 9

10:30, Noon, 1:30, 3:00 Family Storytelling Concerts

10:30 - 5:00 Library Open House & Literacy Celebration

6:00 pm Laughing Night

8:00 pm More Laughing Night

Storytellers



David Novak



Antonio Sacre



Sue Roseberry



Willy Claflin



Monthly Road Project Update

The City of Frisco Engineering Services Department has the most current information on road projects available online. Go to www.friscotexas.gov/projectupdate.

1 City Hall Parking Garage

Scope: Construction of a 5-story parking structure to accommodate 574 cars. Design was completed in August 2009. Bids were opened in September 2009. Construction began in December 2009 and is expected to be completed in 12 months. CONSTRUCTION

2 Eldorado Pkwy (DNT - Preston) w/ overpass

Scope: Construction of three northern lanes and a third lane on the south side for a six lane divided roadway with median and an overpass at the BNSF Railroad. Tiseo Paving began construction in July 2009. The roadway was opened to traffic and the signals at Frisco Street, North County and Rogers were placed in operation on August 19. Contractor is completing the installation of the median lighting. Estimated completion of construction is fall 2010. CONSTRUCTION

3 FM 3537/Main Improvements (Custer-Preston)

Scope: Replace existing two-lane asphalt roadway with a six lane concrete roadway with median. This project will be bid and constructed by TxDOT. City staff has reviewed and returned the 95% plans to TxDOT's engineer. The project is anticipated to begin ROW acquisition in Summer 2010, Utility adjustments will begin after completion of ROW acquisition. Project is expected to be bid by TxDOT in Summer 2011. Construction is anticipated to take 24 months. DESIGN

4 FM 423 Improvements (Stewart Creek - Eldorado) Middle Section

Scope: Replace existing two lane asphalt roadway with a six-lane concrete roadway with median. TxDOT opened bids for this project on August 11, 2009. Austin Bridge and Road was low bidder. Utility relocations are underway. Contractor has begun preliminary road construction activities. Construction is expected to be complete in late 2012. PRE-CONSTRUCTION

5 FM 423 Improvements (Eldorado - US 380) North Section

Scope: Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, including streetlights and traffic signals. Review of 95% plans submitted by Dannebaum has been completed by

TxDOT and City staff. TxDOT expects to bid the project in Fall 2011 or upon completion of ROW acquisition and utility relocation. Construction is estimated to require 24 months to complete. DESIGN

6 FM 2478/Custer Rd (Stonebridge - US 380)

Scope: Widen existing two lane asphalt roadway to six lane concrete divided roadway. TxDOT opened bids on January 13, 2009. Low bidder was Mario Sinicola and Sons Excavating. Contractor is currently constructing the Wilson Creek Bridge, installing storm sewer, and grading for the future northbound lanes. Construction began in August 2009 and is estimated to take 26 months to complete. CONSTRUCTION

7 Stonebrook Pkwy (DNT to Preston Rd)

Scope: Install 36 inch waterline, reconstruct westbound lanes to widen roadway to 6 lanes. Design is approximately 95% complete. Design is expected to be completed in Fall 2010. Construction is expected to take 14 months to complete. DESIGN

8 SH 289/Preston Rd (Main - US 380)

Scope: Construct a six-lane divided roadway to replace existing two-lane asphalt roadway. TxDOT opened bids in October 2008. Mario Sinicola and Sons began construction began in August 2009. Traffic was switched to the new northbound lanes, north of Eldorado on June 19. Contractor is removing old roadway and grading for future southbound lanes. Estimated date for construction to be completed is late 2011. CONSTRUCTION

9 Stonebrook Pkwy (Legacy - Longhorn)

Scope: Construct four lane roadway with an underpass at the BNSF RR, a railroad shoofly and a bridge at Stewart Creek. Project includes federal wetland, permits, & environmental coordination with Corps of Engineers. Project construction will be done in 2 phases: Phase 1 is from Legacy Drive to Fighting Eagles Lane. Phase 2 is from Fighting Eagles to Longhorn Trail. Design by HNTB is 95% complete. Construction of Phase 1 is expected to begin in early 2011 with construction of Phase 2 beginning upon approval of the per-

mit by the US Corps of Engineers. DESIGN

10 Rolater Road (Independence - Custer)

Scope: Construct two east bound lanes to provide 4 lane roadway including bridge over Rowlett Creek. Design is 95% complete. The project bid on August 26. Construction expected to begin in Fall 2010 and will take 10 months to complete. CONSTRUCTION

11 Lebanon & DNT Intersection Improvements

Scope: Construction of additional lanes of traffic for Lebanon to accommodate the NTTA bridge widening. This project will increase the lanes on the EB and WB approaches to the tollway. Design by Kimley-Horn is approximately 95% complete. Construction will not begin until completion of Legacy Drive and Lebanon Road Intersections improvements. Construction is expected to take 7 months to complete. DESIGN

12 Rockhill Road (Virginia Pkwy) (CR26 - Preston)

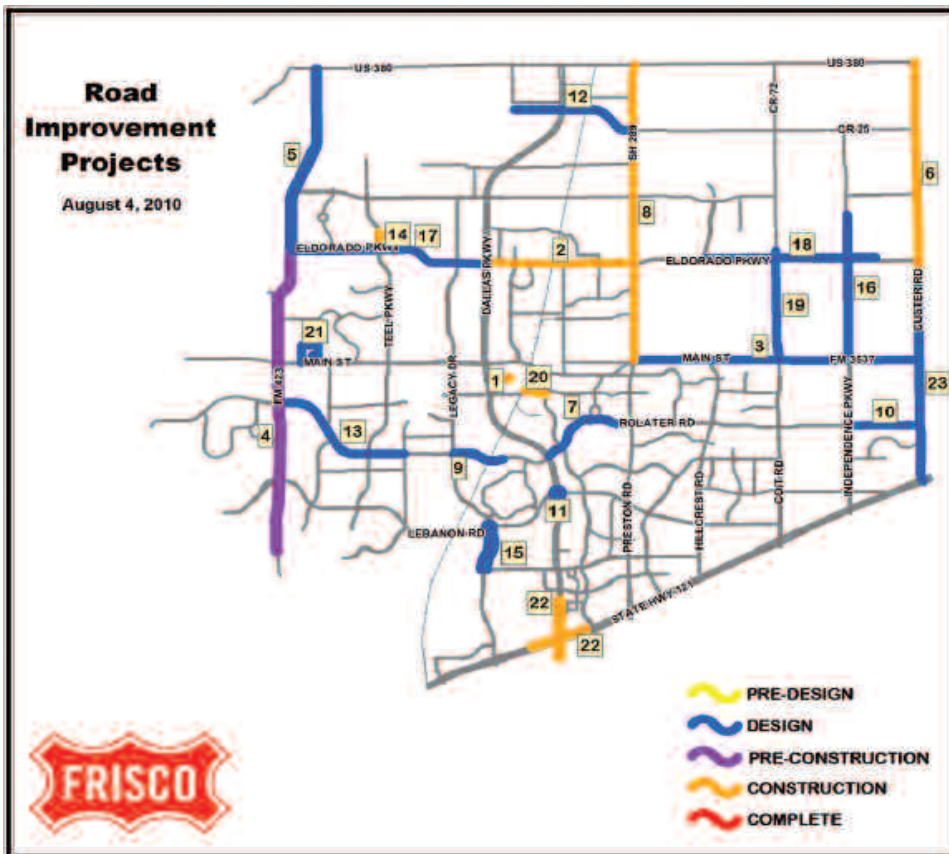
Scope: Construct 6 lane roadway, including a bridge over BNSF Railroad and a bridge over Parvin Branch, from County Road 26 to Preston Road. Design, by Kimley-Horn, is 60% complete and expected to be completed in early 2011. Construction will begin when funding for the project is available. DESIGN

13 Stonebrook Parkway (FM 423 to 4th Army Memorial)

Scope: Construct a 4 lane roadway between FM 423 and Teel and widen from 2 lanes to 4 lanes from Teel to 4th Army Memorial Drive. Design, by Huit Zollarsis is 100% complete. Bids were opened on August 5, 2010. Construction should start mid September and will be completed by Summer 2011. DESIGN

14 Teel Parkway (Eldorado Parkway to Freestone)

Scope: Construct the two northbound lanes to complete the 4 lane roadway. Project includes lighting, irrigation and landscaping from Eldorado to Panther Creek Parkway. Bids were opened on September 17, 2009 with Mario Sinicola and Sons Excavating being the low bidder.



The new lanes were opened on May 26, 2010. Contractor is completing punchlist items and clean up of the project for final acceptance. CONSTRUCTION

15 Legacy and Lebanon Intersection

Scope of work is the reconstruction of the intersection to eliminate an existing bump in the pavement and to widen each approach to two left-turn lanes, three through lanes and a right-turn lane Legacy Drive will be widened to six lanes from Lebanon to Warren Parkway. Eastbound left-turn lanes on Lebanon will be added at Compass Drive and Village Boulevard. The project was bid in July and is expected to be completed in Fall 2010. CONSTRUCTION

16 Independence Parkway (Main to North City limits)

Scope of project is the construction of two northbound lanes to complete the 4-lane roadway. Design by RLK Engineering began in February 2010 and is 30% complete. Construction is expected to begin in Winter 2010 and be completed in . DESIGN

17 Eldorado Parkway Lighting and Landscaping (FM 423 to DNT)

Scope: The improvements include sidewalks and lighting and irrigation in median. Design by Kimley-Horn is approximately 90% complete. Construction of sidewalks began in June 2010 and will be completed by October. Sidewalks on the south side of Eldorado from FM 423 to Teel Parkway will be completed before school starts in August. Lighting and the irrigation and landscaping will be completed in separate two separate contracts. Bids for the Lighting were opened on July 8 and construction should begin in August 2010. Construction of the landscaping and irrigation in the median should begin in Fall 2010. CONSTRUCTION

18 Eldorado Pkwy. (Preston - Custer)

Scope: Project is to widen Eldorado Parkway from 4 to 6 lanes from Fragrant Drive to Custer and widen from 2 to 6 lanes from Preston to Fragrant Drive. Design by Kennedy Consultants began in March 2010 and is expected to be completed by Summer 2011. DESIGN

19 Coit Road (Main Street - Eldorado)

Scope: Project is to construct a four lane road from Main Street to north of Eldorado Parkway ending at the property line of Frisco ISD school site. Design began in May 2010 and is expected to be completed in early 2011. Construction should begin in Spring 2011 depending upon acquisition of easements and ROW and funding from Collin County bonds. Construction should be completed in 9 months. DESIGN

20 Eubanks

Scope: Reconstruct 1,000 feet of pavement west of 5th Street. Bids were opened on July 2. Jim Bowman Construction began reconstruction of Eubanks Street in August 2010 and is expected to be completed in early 2011. CONSTRUCTION

21 Meadow Creek Subdivision Rehab

DESIGN

22 SH 121 (DNT - SRT/SH 121 Interchange)

CONSTRUCTION

23 Custer (SH 121 to Eldorado Parkway)

DESIGN



'Frisco is a Treasure: Hunt for Fun' winner

The winner is.... Madeline Rejda, who took home a treasure chest of cool loot after winning Frisco is a Treasure: Hunt for Fun. The game gave Frisco residents and people from other North Texas cities, or even farther away, a chance to visit some of Frisco's fun locations to earn stamps on their treasure map.

Contestants had to visit at least eight of the 12 locations by August 29 to be eligible for the grand prize drawing. The destinations were Dr Pepper Ballpark; Dr Pepper Arena and two of the teams that play

there – the Texas Tornado hockey team and Texas Legends, Frisco's new NBA D-league team; Frisco Athletic Center; Frisco Fire Safety Town; Frisco Heritage Museum; FieldhouseUSA; Pizza Hut Park and three of the city's public art pieces. New to the hunt this year was 'I Spy Art,' featuring "Terrazzo Floor" at Frisco Central Fire Station, "Roller Coaster High Heels" at city hall, and "Celebration" at the Frisco Convention Center.

Seven-year-old Madeline said her favorite stop on the treasure hunt was Frisco Fire Safety Town, while her big brother had fun learning about the city's history at the Frisco Heritage Museum.



TRICK-OR-TREAT AT FRISCO FIRE SAFETY TOWN



DATE: FRIDAY, OCTOBER 22ND
TIMES: 6:00 PM UNTIL 9:00 PM
AGES: TOTS TO FIFTH GRADERS
COST: FREE
PLACE: FRISCO FIRE SAFETY TOWN
 8601 GARY BURNS DRIVE
 NEXT TO THE CENTRAL FIRE STATION



Frisco Fire Safety Town is hosting its fourth annual Fall Festival with Trick-or-Treating!

Children are welcome to come and Trick-or-Treat through Frisco's miniature town! The town's business owners and homeowners, as well as your resident Frisco Fire Clowns, will be passing out treats and sharing safety tips.

Kids will enjoy getting a "hands-on" look at an actual fire truck, cut down to kid size. Our bikes and mini jeeps will be "parked" in the garage for this event but there will be plenty to do! Frisco Fire Safety Town never disappoints! Come on out and have fun as kids take home safety lessons they'll remember for a lifetime!

Free Remote Parking!

Frisco Athletic Center, 5828 Nancy Jane Ln.
 Shuttle bus service offered to
 Frisco Fire Safety Town from 5:30 p.m. - 9:30 p.m.



www.friscofire.com

HOMETOWN HAPPENINGS

- October 4**
■ Public Art Board, 6101 Frisco Square Blvd, 5th Floor Conference Room, 6:30 p.m.
- October 5**
■ Downtown Advisory Board Meeting, 5th Floor Conference Room, 12 p.m.
■ City Council Meeting, Council Chambers, 6101 Frisco Square Blvd, 5:30 p.m.
- October 11**
■ Friends of the Library, 4th Floor, 6101 Frisco Square Blvd., 7 p.m.
- October 12**
■ Planning & Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 5:30 p.m.
- October 13**
■ Convention Visitors Bureau (CVB), TBD, 12 p.m.
■ Housing Trust Fund Board, Council Chambers, 6:30 p.m.
- October 14**
■ Parks Board Meeting, Council Chambers, 6101 Frisco Square Blvd, 6:30 p.m.
- October 19**
■ City Council Meeting, Council Chambers, 6101 Frisco Square Blvd, 5:30 p.m.
- October 20**
■ Economic Development Corporation Board of Directors Meeting (EDC), 6801 Gaylord Pkwy, Suite 400, 6 p.m.
- October 21**
■ Arts of Collin County (ACC), City of Allen, 4 p.m.
■ CDC Meeting---6101 Frisco Square Blvd., 6:30 p.m.
- October 23**
■ Urban Forestry Board, Meeting will be at Frisco Commons Park, 8000 McKinney Road, 8:30 a.m.
- October 25**
■ Frisco Neighborhood Watch General Meeting, Frisco Police Department, 7200 Stonebrook, Pkwy. 7:30 p.m.
- October 26**
■ Planning & Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 5:30 p.m.
■ Heritage Assn of Frisco Meeting, 6455 Page St., 7:00 p.m.
- October 27**
■ Board of Adjustments Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 6:30 p.m.
- October 28**
■ Frisco Public Library Foundation Board Meeting, Library Programming Rm., 6:45 p.m.
■ North Texas Municipal Water District Meeting, 505 E.Brown St., Wylie TX 4 p.m.

Frisco Fire Safety Town rolls out safer ride

The destination schools and families trust to educate their children on all things 'safe' just got safer. The Frisco Fire Safety Town jeeps operated by children learning the rules of the road are now equipped with actual motor vehicle seatbelts, not just safety harnesses.

The upgrade is courtesy of Takata, a global seatbelt manufacturer that holds approximately 30 percent of the worldwide seatbelt market and supplies many major auto manufacturers ranging from GM to Nissan.

The project came together when researchers with the Texas Traffic Institute Center for Transportation Safety at Texas A&M visited Frisco Fire Safety Town and led the Frisco Fire Department to Takata's regional office in San Antonio. Takata executives saw an opportunity to make the lessons learned in the safety town jeeps even more realistic.

One of the jeeps was shipped to Takata's facility in Mexico to be used as a test model. Takata employees determined which type of seatbelt would work best



and how to install it correctly. The company then donated the travel and time of two of its employees as well as all of the materials needed to make the upgrade.

The device installed is called a C7 retractor, and it is the same type of seatbelt you will currently find in backseats of many vehicles on the road.

"This seatbelt actually lets children hear the click and feel the resistance that they should experience every time they buckle up in the car," said Alfredo Delgado, prototypes coordinator for Takata. Delgado and his colleague, Victor Rosales, came to Frisco from Monterrey, Mexico the week of August 30 to September 3 to equip all of safety town's 40 jeeps.

Delgado says a more realistic training experience can jumpstart a

lifelong habit and save lives. "If just one child learns the correct way to fasten a seatbelt at Frisco Fire Safety Town and at some point survives a crash then this project is worth it."

Check out the new and improved safety feature for yourself. Frisco Fire Safety Town is located at 8601 Gary Burns Dr. next to Frisco Central Fire Station. To learn more about the programs offered, go online to FriscoTexas.gov/SafetyTown.

Frisco Fire Safety Town is a community education program of the Frisco Fire Department. More than 140,000 visitors have discovered how to have fun playing it safe at Frisco Fire Safety Town since the facility opened in January 2007.

Prevention key to avoiding injuries, fires

The month of October is recognized as Fire Prevention Month in Frisco. For 2010, the Frisco Fire Department is directing our fire and injury prevention efforts on the topics of bicycle and pedestrian safety and Internet safety in addition to the importance of home fire safety.

Many of the fires that happen inside homes are easily preventable. Taking the time to look around your home to identify potential safety issues is half the battle. To get you started, listed below are a few basic actions each homeowner can do to help decrease the odds of a fire in the home:

• **APPLIANCES:** Do not operate the clothes dryer without a lint filter. Clean lint filters before or after each use and remove accumulated lint from around the drum. Turn off the dryer before leaving your home.

• **CANDLES:** Keep candles at least 12" away from anything that can burn. Avoid using candles in bedrooms or sleeping areas. Extinguish candles when you leave a room, being careful not to splatter wax when doing so. As a safer alternative, consider using battery-operated flameless candles.

• **COOKING:** Stay in the kitchen when you are frying, grilling, or broiling food. If you leave the kitchen for even a short period time, turn off the stove.

• **ELECTRICAL:** Replace cracked and damaged electrical cords; use extension cords for temporary wiring only. Consider having additional circuits or receptacles added by a qualified electrician.

• **HEATING:** Keep all things that can burn, such as paper, bedding or furniture, at least 3 feet away from any type of heating equipment such as a space heater or fireplace.

For more information on fire and injury prevention, please visit our website at FriscoFire.com.

Frisco Fire Safety Town clowns visit schools for fire prevention month



October is Fire Prevention Month, and it is also the time of year the Frisco Fire Clowns visit elementary schools in Frisco to 'clown around' and to provide important safety lessons to students. Smokey, Skwert and Siren will bring Frisco students a brand new show. The scheduled dates for the 2010 clown show performances are shown to the right.

2010 CLOWN SHOW SCHEDULED DATES

MON September 27 8:30am Rogers 9:15am Rogers	TUES September 28 2:00pm Corbell	WED September 29 2:00pm Isbell	THURS September 30 8:30am Bright 9:15am Bright	FRI October 1 8:15am Boals 9:00am Boals 2:00pm Gunstream
October 4 8:15am Sem 2:00pm Allen	October 5 8:15am Tadlock 9:00am Tadlock 1:30pm Ashley 2:15pm Ashley	October 6 8:15am Bledsoe 9:00am Bledsoe	October 7 8:15am Shawnee Trail 9:00am Shawnee Trail 2:00pm Curtsinger	October 8 8:15am Carroll 9:00am Carroll 1:30pm Sparks 2:15pm Sparks
October 11 NO SCHOOL	October 12 8:15am Fisher 1:30pm Anderson	October 13 8:15am Christie 9:00am Christie	October 14 8:15am Purefoy	October 15 8:15am Pink 9:00am Pink 2:15pm Spears
October 18 8:00am Borchardt	October 19 8:15am Riddle 9:00am Riddle 1:15pm Hicks 2:00pm Hicks	October 20 8:15am Smith 9:15am Smith	October 21	October 22 Fall Festival at Frisco Fire Safety Town 6:00 to 9:00pm



9TH ANNUAL MOTHER SON DANCE "ALL STAR EVENING"

Saturday, October 9

Wakeland High School

TWO DANCE TIMES AVAILABLE:

Ages 4 – 7: 5:30 p.m. – 7 p.m.

Ages 8 – 12: 7:30 p.m. – 9 p.m.

TICKETS ON SALE NOW!

\$12 per person

Come dressed up for the sports theme or in formal attire. Tickets may be purchased for either time; however you must attend the dance time for which you purchase tickets. You can buy tickets online at FriscoFun.org or in person at the Frisco Athletic Center, located at 5828 Nancy Jane Ln. (All tickets purchased online must be picked up at the Frisco Athletic Center by 7 p.m. on Friday, October 8.)

Photo packages to capture the memories of the evening will be available at the event for \$22 (payable at the event, cash or check only). The packages include two 5x7 prints and eight wallet-size photos presented in a customized folder.

For complete about this event and purchasing tickets, visit FriscoFun.org or contact Kari FitzPatrick at KFitzPatrick@FriscoTexas.gov.

PARK SPOTLIGHT:

Foncine Settlement Neighborhood Park

15350 Appaloosa Dr.

This quaint neighborhood park is located within the neighborhood of Frisco Heights. The park was constructed in 2008; and it serves not only as an important recreational benefit to the residents, but also as a way to look back and remember the early years of Frisco. With one visit to this park, we know it will become your family's new favorite afternoon getaway.

Honoring Frisco's History

The park was designed with an architectural style that pays tribute to the store and homestead of the Adams family that once lived in Frisco. In the early 1900's, Shelby Adams, the son of W.F. Adams, owned a store that dealt in general merchandise and fancy groceries, along with buying and selling produce. The "Foncine Store", also known as the "Cash Store", was frequented by the local children who stopped by to admire Mr. Adams' Model-T (the first car ever in Collin County) and to purchase his candy and the "coldest nickel soda pops" in the area. No one knows where the name Foncine came from, but it was a widely known landmark in Collin County. This park, although close to the original site, is not the exact location of the store; however it pays tribute this part of Frisco's history.

Naturally Fun

The natural colors and landscaping of this park make it an inviting place to play and spend time enjoying the outdoors. The park features a wonderful pavilion that is reminiscent in architectural style to the façade of the old "cash store." Several picnic tables are located throughout the park. The playground which is located "out back" is surrounded by a wood rail fence and was designed to represent the corrals found on many farms at the turn of the century. An iron windmill located near the pavilion further adds to the theme of the park. There is also plenty of open space for outdoor activities with a soccer goal, a baseball/softball backstop and basketball courts. Parents can stroll around the half-mile trail that extends around the perimeter of the park while their children are playing or practicing.

The Harvest Game

Existing trees were preserved during construction and serve as a backdrop for the artwork in this park. Created by David Iles, four art sculptures named "The Harvest Game" depict a group of squirrels gathering sports balls from around the playground. The sculpture presents a collision of nature



and human play that is as humorous as it is unlikely. While sitting atop a "shag base", one squirrel gathers golf balls, while another using a shin guard as leverage, pushes a soccer ball towards the growing pile. A third squirrel, scurrying across home plate, spies a prize in the form of a baseball resting on a glove. A fourth squirrel stands on the harvested pile, attempting to crown it with a baseball. The whimsical activities of the squirrels and the association with the active outdoor recreation activities of the park appeal to a wide range of park visitors and add to the overall appeal of Foncine Settlement Park.

For questions regarding this park or any of our 43 parks and 56 miles of hike and bike trails, please call 972-292-6500, or email FriscoFun@FriscoTexas.gov. You can also pick up a copy of our Parks & Trails Guide at the Frisco Athletic Center, Parks & Recreation Administration Building or Chamber of Commerce.

Kids show off football skills at NFL 'Punt, Pass and Kick' contest

Local boys and girls ages 8 to 15 are invited by the Frisco Parks & Recreation Department to compete in the NFL's Punt, Pass and Kick contest. The competition will be held Saturday, October 2 at Harold Bacchus Community Park, located at 13995 FM 3537, from 9 a.m. to noon.

Participants will complete each segment of the contest: punting, passing and kicking, for a total cumulative score based on distance and accuracy. Awards will be presented to the first, second and third place winners in each age division with the winner of each age division having the opportunity to move on to the regional competition.

This is a free competition with registration taking place the day of the event. Age divisions for both boys and girls are as follows: 8 to 9, 10 to 11, 12 to 13 and 14 to 15. Ages are determined as of December 31, 2010. A copy of the child's birth certificate is required to enter the contest.

Participants are not allowed to wear cleats or turf shoes. Only gym shoes will be allowed. A junior-sized football will be used for ages 8 to 11 and an intermediate size will be used for ages 12 to 15.

For more information, please contact John Evans at JEVans@FriscoTexas.gov or call 972-292-6508.

Pumpkin Splash Patch

**Saturday, October 16
10 a.m. – noon
Frisco Athletic Center
Indoor Pool
Tickets: \$12 for residents
\$15 for non-residents**

- Ages 2 1/2 - 4 start approx. 10:15 a.m. in the play pool.
- Ages 5 – 6 start approx. 10:30 a.m. in the current channel.
- Ages 7 – 10 start approx. 10:45 a.m. in the activity pool.

Wear your swimsuit and



join the quest for the perfect Halloween pumpkin. Please arrive at 10 a.m. for check-in. Admission price includes: a pumpkin of your choice, swim pass for the day and trick-or-treat goodie bag. The deadline to register for the event is October 14.

Event rules and registration are available at the Frisco Athletic Center or online at FriscoFun.org.

Discovery

CONTINUED FROM PAGE 1

square feet of space from the City of Frisco on Main Street in historical downtown. Sci Tech Discovery Center was self described as the 'museum without walls'. For more than ten years, 'Sci Tech' set up its portable science lab wherever it was welcome, whether it was a library, community center or school gym.

A once 'homeless' Sci Tech announced the discovery of its Frisco home in July 2009 and temporarily moved into 10,000 square feet of the vacant space October 2009, when it debuted "Grossology: The Impolite Science of the Human Body. Erica Yeager, Executive Director, Sci Tech Discovery Center, proudly reported more than 16,000 science starved visitors – some traveling more than 100 miles – flocked to the temporary exhibit during its three month showing.

"They (visitors) were impressed with the bare walls, so I think they're really going to be excited when they see this colorful, fun playground for the mind," said Yeager.

"One of the CDC's primary goals when considering projects is 'will this project help make Frisco a unique sustainable city?'" said Hunt Reifschneider, President, Frisco Community Development Corporation. "When we discussed working with Sci-Tech almost a year ago we unanimously felt this was a perfect match for Frisco. The board could not have been more excited about helping to develop Frisco's image of being a great city to call home or visit."

The CDC launched the \$3 million dollar renovation of 25,000 square feet of space in November of last year. The renovation price tag includes \$1 million dollars in 2006 voter approved bonds provided by the city. Ron Patterson, Assistant City Manager, has been overseeing the construction project.

"The idea of bringing them (arts and sciences) together really was to create a synergy so that both could be managed in one location," said Patterson.

In April of this year, construction began on what is now the Frisco Discovery Center. When it opens next month, the Frisco Black Box Theatre and the Frisco Art Gallery will share 15,000 square feet.

"We're very excited to be in this space and just a little bit 'wowed' by it for sure," said Roland. "We have about five spaces that we can schedule people in so it's going to be much more conducive to the arts groups promoting their activities and performances."

The 'Black Box Theatre' is just that. It provides for 100 seats, which can be configured for a traditional stage setting or 'theatre in the round'. The theatre comes equipped with a portable sound board, as well as a configurable lighting system. There are dressing rooms equipped with live sound so performers can hear their 'stage cues'. Backstage, there is ample space for rehearsals, storage and set construction.

"The theatre was designed to facilitate the preparation of performance, not just the actual performance," said Roland. "They've (CDC) thought of so many details which is going to make it so easy to use and so enjoyable."

The Frisco Art Galley actually spans approximately 3,000 square feet and will accommodate everything from paintings to sculpture. A 'hanging system' makes displaying pieces a cinch. Common spaces for meetings, workshops and receptions compliment the areas dedicated to the visual and performing arts. Space is available to rent for nonprofit and 'for' profit organizations, for businesses and individuals but rental fees vary.

"We already have bookings, almost solid, through the week before Christmas," said Roland.

Across the hall, Sci Tech Discovery Center fills the remaining 10,000 square feet of renovated space inside Frisco Discovery Center.

"We're thrilled to have them as a neighbor," said Erica Yeager, Executive Director, Sci Tech Discovery Center. "I think it's a natural relationship. We have discovery programs that merge art and science."

Yeager's face lights up when she talks about 'Sci Tech's' new, permanent home. The museum finally has walls – and they're colored in red, orange and purple.

There is room for permanent collections and traveling exhibits, including "Math Midway" which is a carnival themed math exhibit that will debut in Frisco when Sci Tech opens in October. Math Midway will be followed by an animation exhibit sponsored by the Cartoon

Network. There's a 'Wow' Lab, which allows participants to bring home a science souvenir. There's 'I-Space', named for 'all those great I-words' such as inspire, imagine and innovate. The I-Space will service classes, workshops and discovery camps. And there's a room for live demonstrations, such as "Sci Tech Sundays". The first will feature lessons in making ice cream out of liquid nitrogen!

"We believe in this theory called learning by accident," said Yeager. "They're learning something and

they don't necessarily realize they're learning something. To them it's play. They'll go home and remember 'playing' with this particular exhibit. When children start thinking about how they can apply what they learned to other areas in their life, that's when innovation occurs."

"So the whole idea is we get the children excited and it leads to innovation and eventually it leads to a whole new generation of engineers, innovators, educators, scientists. In the big picture, that's

what fuels our global economy but we are starting small, right here in Frisco," added Yeager.

"I believe the Frisco Discovery Center will become a focal point for North Texas," said Mayor Maher Maso. "It will provide wonderful learning opportunities and enjoyment of the arts for students and families throughout the region, and I'm committed to making sure this facility grows with our community."

Celebrate Fitness & Fun in Frisco!

Featuring:

- health screenings
- program exhibits
- free fitness class trials
- interactive class demos
- blood drive
- fitness assessments
- classic car show
- pumpkin splash patch (pre-register only)
- bounce houses
- child ID cards
- prizes
- giveaways
- and much more!

Get your move on!

Look for more information at FriscoFun.org.



Frisco Athletic Center
October 16
9a.m. - 1p.m.

Kick-off to Mayor Maso's health initiative.

FREE EVENT!